# Covid-19 Report VYASARPADI, MADRAS

### OUR STORY

### WHY

Vyasarpadi, Madras is one of the largest slums in India. There are many migrant labourers (who have no ration card) and daily wage earners who live in the interiors who have been affected due to Covid-19 lockdown. Since we saw the immediate need and had all the onground support we needed, we decided to raise funds to help this cause.

### WHAT

We realised that the need of the hour was basic essentials and so working with a store in Vyasarpadi itself, put a kit together. This would last a small family almost 18-20 days and a larger family 12-15 days.

Rice	5kgs
Oil	1Kg
Atta	1Kg
Salt	1Kg
Sugar	1Kg
Dhal	500gms
Rava	500gms
Semiya	1 packet
-	-

Chill Powder Turmeric Powder Masks Soap Tomato Onion	100gms 100gms 4 Nos 4 Nos 1Kg 1Kg
•	
	•
Potato	1Kg
Mask	4 nos
Dettol Soap	2 Nos



### HOW

The process has been rather simple. Once we raise funds for a certain number of families, we go onground and do a round of background checks. While that is being done, kits are purchased and put together. The next day the team goes to personally distribute to each family/home. An update is then shared with those who contributed.

### WHO

**Murugan Gopi** is a law student and a resident of Vyasarpadi himself. He meticulously has led the onground execution, alongside his friends, and to date they have personally distributed to 500+ families. **Sadhna Prasad** is a freelance illustrator & artist based in Bangalore. She is also the Art Director of Aravani Art Project. **Roshnee Kumar** has been freelancing as a Festival Production Head and Live Performance Curator based in Madras. Together they raised over 4L+ from family and friends to help the cause.



Roshnee Kumar



Murugan Gofsi



Sadhna Brasad

#### SUPPORT THE DAILY WAGE WORKERS

#### SINGLE PARENTS & DISABLED PEOPLE

To support daily wage earners and single parent families in Vyasarapadi, Chennai. We are raising funds for 100 such families who need immediate support during this time.



Essential	Qty	Rate
Rice	10 kg	500
Dal	2 kg	250
Oil	1 kg	95
Wheat Flour	5 kg	230
Salt	1 kg	40
Sugar	1 kg	45
Potato	3 kg	85
Onion	3 kg	75
Chilli Powder	100 g	30
Masks	3 nos	90

Total cost for 1 kit: Rs 1700/-

Direct NEFT transfer to :
Account Name: Roshnee Kumar
Account no: 343901000071

Bank: ICICI Bank

IFSC Code: ICIC0003439

G Pay UPI ID : roshneekumar@okicici

- All the money goes directly to the families as basic needs and groceries.
- Murugan, a law student and a resident of Vyasarpadi will be leading on ground with distribution of the packages.

### PHASE-I

Murugan, a resident of Vyasarpadi, Madras reached out to Sadhna Prasad while she was causally checking upon him, sometime in April who then reached out to Roshnee Kumar, seeking support to help those around him.

We launched the campaign on 20th of April 2020 and by 23rd had raised over 75% of required funds.

While adhering to the permits granted by the concerned corporation, and with the help of our team onground, we managed to distribute 20 kits each day to reach and complete helping 80 such homes.

Total Amount Raised as on 02.05.2020

INR 1,20,700

# 23.04.2020 U P D A T E # 1

### 20 Families - Single Parents & Disabled People

From L to R: Vasanthakumar, Vicky, Rajesh, Sakthivel, Murugan, Harikanth

Tedh



The Kit

Rice, Dal, Oil, Wheat Flour, Salt, Sugar, Chilli Powder, Potato, Onion, Tomato, Masks

# 01.05.2020 UPDATE#2

### 60 more Families - Single Parents & Disabled People

Working hard even during the complete lockdown to ensure kits are packed and ready.

Tedh



Essentials

We had personally ensured that the team was well protected and equipped to carry on with work.

Date: 23.04.2020

#### M.K.STORES

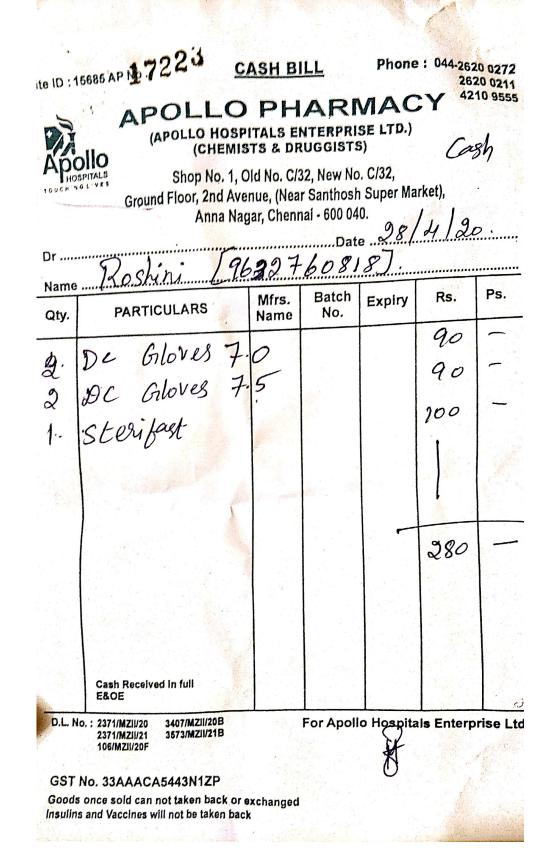
DEALS IN ALL KIND OF GROCERY & GENERAL ITEMS

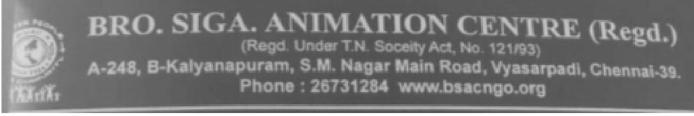
Address: No. 1, Chandra sekar Nagar, Ezhil Nagar, Kodungaiyur, Chennai - 600118. Phone: 9962962529

Customer Name:

Roshnee Kumar

S.No.	DESCRIPTION	QUANTITY	RATE	AMOUNT
1.	Sri Komadha Rice (10kg)	80	500	40,000
2.	Forutune Atta (5kg)	80	250	20,000
3.	Gold winner (1kg)	80	115	9,200
4.	Udhayam Dal (1kg)	160	125	20,000
5.	Annapoorani Salt (1kg)	80	10	800
6.	Achi Chilly powder (100gm)	80	30	2,400
7.	Sugar (1kg)	80	50	4000
8.	Onion (3kg)	80	70	5,600
9.	Tomato (3kg)	80	50	4,000
10.	Pottato (3kg)	80	80	6,400
11.	Bag	80	40	3,200
		То	tal	1,15,600





S.No: 00001

Received with thanks from: **Roshnee Kumar**A sum of Rupees of Two Thousand Seven Hundred for Mask Distribution.

#### Miscellaneous Expenses

- 1. Transport using truck: INR500
- 2. Petrol for Team: INR400

Bill No. Branch 634/MZII/20 634/MZII/211317/MZII/20 Address Tel. No DL.No Ref. No. 230.40 LATEX POWDER EXAMINATION 40159010 TOTAL AMOU ELEM MOME 19.00 5 STAR 22.46 GST-12.00% CGST:12.34 SGST:12.34.GST-1\$.00% CGST: CARD: -388.46. Registered Office: No.19 Bishop Gardens, Raja Annamalanda Annamala 380.40 Discount: 78N: L85110TN1979PLC008035 Mo ES Greams Road, Chennai - 600006.

Total Amount Spent as on 02.05.2020
INR 1,19,860
(carrying forward INR 840)

#### SUPPORT THE DAILY WAGE WORKERS

#### LOW INCOME AND LARGE FAMILIES

We have successfully raised funds and distributed essentials to 80 families of disabled and single parent daily wage earners in Vyasarapadi, Chennai.

We are now raising funds for 120 more families who need immediate support during this time.



Essential	Qty	Rate
Rice	5 kg	250
Dal	1 kg	150
Oil	1 kg	115
Wheat Flour	1 kg	60
Salt	1 kg	10
Sugar	1 kg	50
Potato	1 kg	45
Onion	1 kg	40
Chilli Powder	100 g	30
Tomato	1 kg	40
Masks	4 nos	45
Hand Wash	1 pack	95
Packaging	1 bag	20

Total cost for 1 kit : Rs 950/-

Direct NEFT transfer to :
Account Name: Roshnee Kumar

Account no: 343901000071 Bank: ICICI Bank

IFSC Code: ICIC0003439

G Pay UPI ID : roshneekumar@okicici

- 1) All the money goes directly to the families as basic needs and groceries.
- 2) Murugan, a law student and a resident of Vyasarpadi will be leading on ground with distribution of the packages.

### PHASE-II

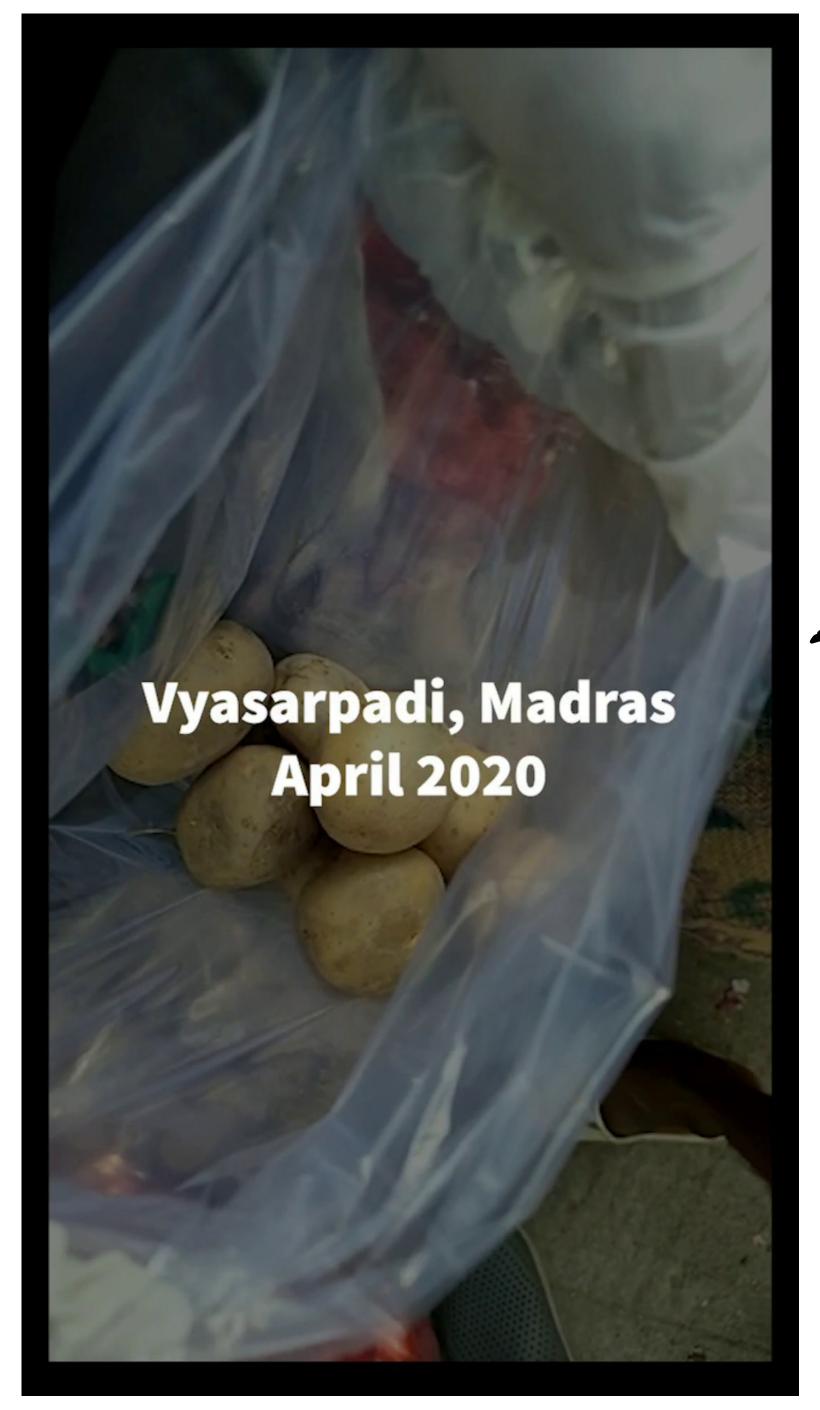
Somewhere along the line, during the distribution of PHASE-I of 80 homes, **Murugan** mentioned that there were larger lower income families that needed support as well. While he ensured the background checks of these families, we entered the next round of raising funds with a number in mind.

We launched Phase 2 of the campaign on 6th of May 2020. This time we shared it on social media platforms along with a video and by the morning of 8th May, we had raised over 120% of required funds. Knowing that there were more families to help, we completed distribution to all 120 homes on 11th May 2020 and started to work on an bigger plan.

Total Amount Raised as on 08.05.2020

INR 1,31,240

(including c/f of INR 840)





Episode 1

TITLE: MURUGAN IGTV Views: 1.5K+

# 08.05.2020 UPDATE#3

### 40 Homes - Low Income and Large Families

From L to R:
Vasanthakumar,
Sakthivel, Naresh,
Alexpandiyan,
Santhosh, Ajith,
Murugan, Harikanth

Tedh



The Kit

Rice, Dal, Oil, Wheat Flour, Salt, Sugar, Chilli Powder, Potato, Onion, Tomato, Hand Wash, Masks

# 11.05.2020 U P D A T E # 4

### 80 more Homes - Low Income and Large Families



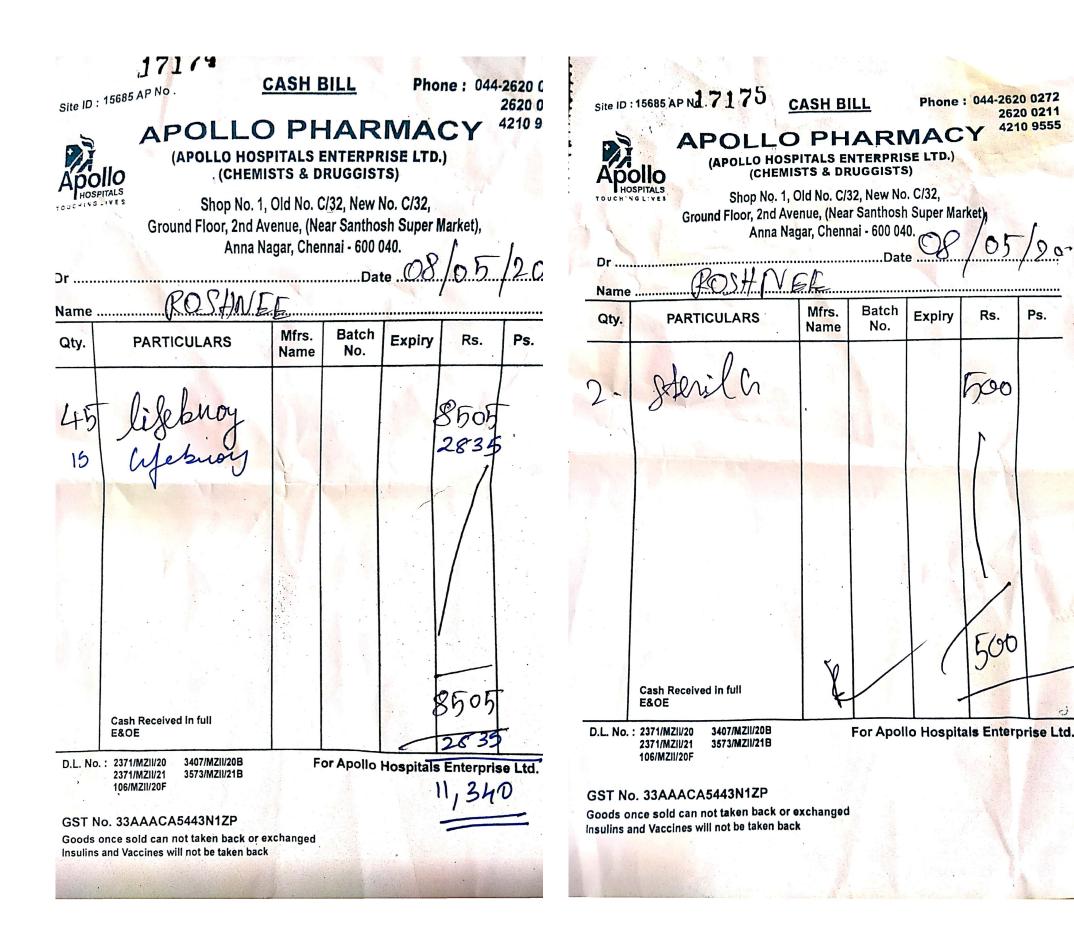
The Kit

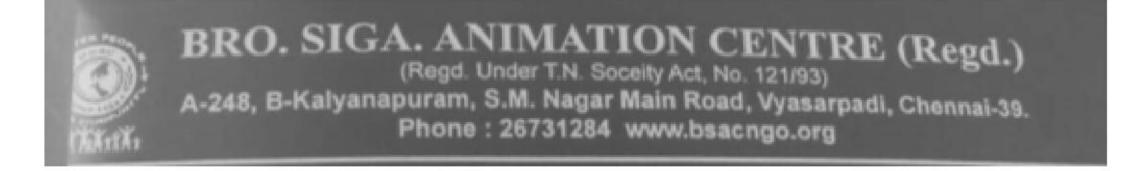
Rice, Dal, Oil, Wheat Flour, Salt, Sugar, Chilli Powder, Potato, Onion, Tomato, Hand Wash, Masks

Date: 08.05.2020 M.K.STORES DEALS IN ALL KIND OF GROCERY & GENERAL ITEMS Address: No. 1, Chandra sekar Nagar, Ezhil Nagar, Kodungaiyur, Chennai - 600118. Phone: 9962962529

Customer Name: Roshnee Kumar

S.No.	DESCRIPTION	QUANTITY	RATE	AMOUNT
1.	Sri Komadha Rice (5kg)	120	250	30,000
2.	Forutune Atta (1kg)	120	60	7,200
3.	Gold winner (1kg)	120	115	13,800
4.	Udhayam Dal (1kg)	120	125	15,000
5.	Annapoorani Salt (1kg)	120	10	1,200
6.	Achi Chilly powder (100gm)	120	30	3,600
7.	Sugar (1kg)	120	45	5,400
8.	Onion (1kg)	120	50	6,000
9.	Tomato (1kg)	120	60	7,200
10.	Pottato (1kg)	120	50	6,000
11.	Bag	120	8	960
		То	tal	96,360





S.No: 00002

Received with thanks from: Roshnee Kumar A sum of Rupees of Four Thousand Five hundred and Forty for Mask Distribution.

#### Miscellaneous Expenses

1. Transport using truck: INR750

Rs.

Total Amount Spent as on 11.05.2020 INR 1,13,532 (carrying forward INR 17,708)



#### SUPPORT THE DAILY WAGE WORKERS

#### VYASARPADI, CHENNAI

In the last 15 days, we have raised funds and distributed essentials to 200 resident families of Vyasarpadi.



During distribution and after thorough check, we have identified more such families in need of essentials

Essential	Qty	Rate
Rice	5 kg	250
Dal	1 kg	150
Oil	1 kg	115
Wheat Flour	1 kg	60
Salt	1 kg	10
Sugar	1 kg	50
Potato	1 kg	45
Onion	1 kg	40
Chilli Powder	100 g	30
Tomato	1 kg	40
Masks	4 nos	45
Hand Wash	1 pack	95
Packaging	1 bag	20

Total cost for 1 kit: Rs 950/-

We are now raising funds for 200 (and counting) families who need immediate support during this time.

Direct NEFT transfer to:
Account Name: Roshnee Kumar
Account no: 343901000071
Bank: ICICI Bank

IFSC Code: ICIC0003439

G Pay UPI ID : roshneekumar@okicici

- 1) All the money goes directly to the families as basic needs and groceries.
- 2) Murugan, a law student and a resident of Vyasarpadi will be leading on ground with distribution of the packages.

### PHASE-III

At this point, It only made sense to keep going until we had funds and saw a requirement. We left it open ended and also decided to approach larger entities duriing this time

We launched our final Phase of the campaign on 10th of May 2020.
With our excess from the previous phase and what we raised in this one, we completed a total distribution of 80 homes by 19th of May 2020. We also shared a second video on social media that got over 6k+ views in less than a week. We noticed that individuals started to go back to work and so by 3rd June 2020, we completed supporting another 190 families which also brought our overall funds to a close.

Total Amount Raised as on 31.05.2020

INR 2,07,127

(including c/f of INR 17,708)





Episode 2

TITLE: SHAKTHI IGTV Views: 6K+

# 19.05.2020 UPDATE#5

### 80 Homes - Low Income and Large Families

From L to R: Vasanthakumar, Sakthivel, Naresh, Alexpandiyan, Santhosh, Ajith, Murugan, Harikanth

Tedh



The Kit

Rice, Dal, Oil, Wheat Flour, Salt, Sugar, Chilli Powder, Potato, Onion, Tomato, Hand Wash, Masks

# 22.05.2020 THE One of a Kind UPDATE







Thank you to Vikram.V.M and his friends for working together with us and contributing packed kits to help **50 homes & families** that we had identified in Vyasarpadi, Madras.

# 27.05.2020 THE One of a Kind UPDATE









Thank you to Ambika Gupta, Founder of The A Cube Project for helping us support **78 homes & families** of low income and daily wage earners in Vyasarpadi, Madras. Shout out to Zaid Abdul for facilitaing this:)

# 30.05.2020 THE One of a Kind UPDATE









Thank you to Latha and Ramya from The Light Up Store for helping us support **300 individuals** with recyclable masks.

# 03.06.2020 UPDATE#6

### 110 more Homes - Low Income and Large Families

The team have been personally helping the families out by showing them how to wear the masks.





The Kit

Rice, Oil, Salt, Sugar, Dal, Rava, Semiya, Chilli Powder, Turmeric Powder, Sambar Powder, Dettol Hand wash + Soap, Masks, Tomato, Onion & Potato

Date: 23.05.2020 M.K.STORES DEALS IN ALL KIND OF GROCERY & GENERAL ITEMS Address: No. 1, Chandra sekar Nagar, Ezhil Nagar, Kodungaiyur, Chennai - 600118. Phone: 9962962529 Customer Name: Roshnee Kumar S.No. DESCRIPTION QUANTITY RATE AMOUNT 180 14,040 Sri Komadha Rice (5kg) 78 102 Gold winner (1kg) 78 7,956 Udhayam Dal (500gms) 78 65 78 30 Rava (500gms) 2,340 15 1,170 78 Semiya (1kg) 22 78 Sugar (500gms) Salt Annapoorani (1kg) 78 10 780 30 Chilly powder Achi (100gm) 2,340 78 78 2,106 Turmeric powder Achi (100gm) 20 Sambar powder (50gms) 78 1,560 15 Onion (1kg) 78 1,170 78 Tomato (1kg) 32 Pottato (1kg) 78 2,496 14. 78 624 Bag

dress : No. 1, Chandra sekar Nagar, Ezhil Nagar, Kodungaiyur, Chennai - 600118. Phone : 996296252					
Cust	omer Name :	Roshnee Kuma	r	_	
S.No.	DESCRIPTION	QUANTITY	RATE	AMOUNT	
1.	Sri Komadha Rice (5kg)	80	250	20,000	
2.	Forutune Atta (1kg)	80	60	4,800	
3.	Gold winner (1kg)	80	105	8,400	
4.	Udhayam Dal (1kg)	80	125	10,000	
5.	Annapoorani Salt (1kg)	80	10	800	
6.	Achi Chilly powder (100gm)	80	30	2,400	
7.	Sugar (1kg)	80	45	3,600	
8.	Onion (1kg)	80	30	2,400	
9.	Tomato (1kg)	80	35	2,800	
10.	Pottato (1kg)	80	35	2,800	
11.	Bag	80	8	640	
Total 58,640					

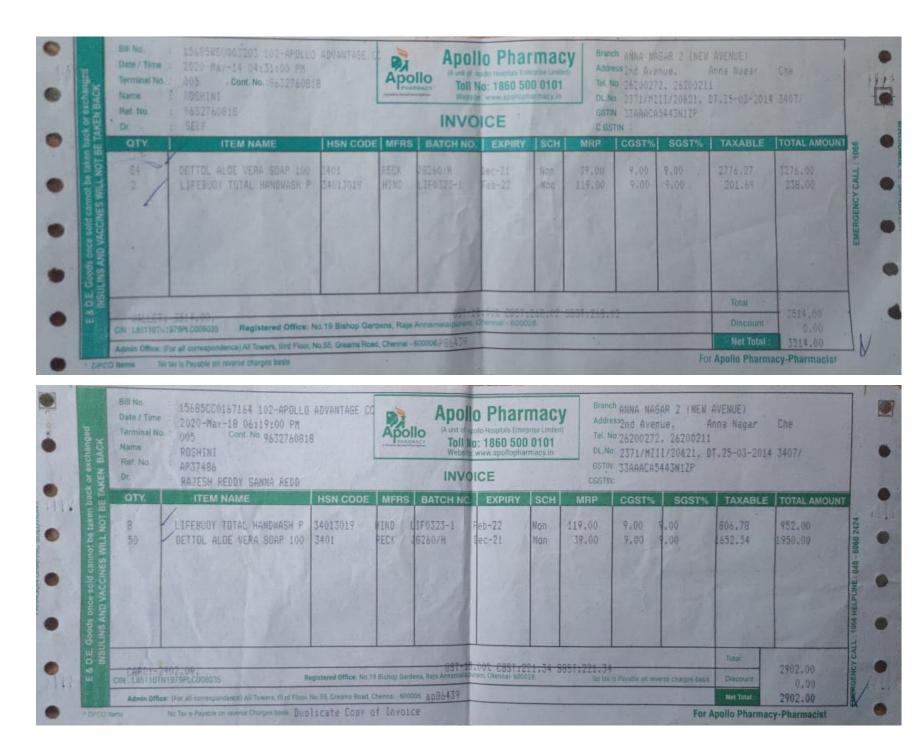
Date: 13.05.2020

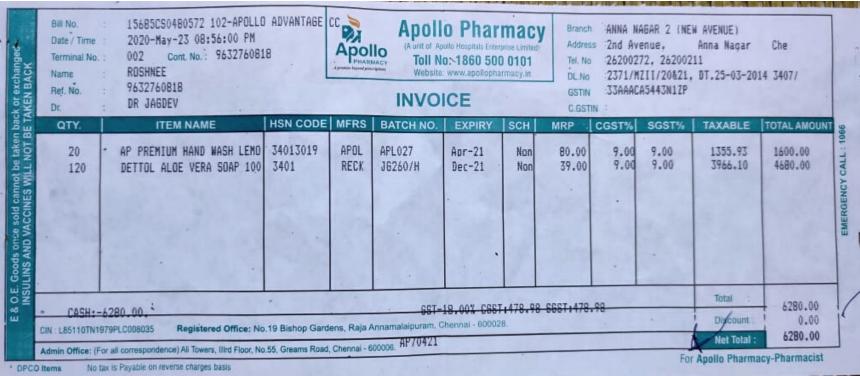


43,994

S.No: 00003

Received with thanks from: **Roshnee Kumar**A sum of Rupees of Three Thousand Two hundred for Mask Distribution.





Date: 23.05.2020

#### M.K.STORES

DEALS IN ALL KIND OF GROCERY & GENERAL ITEMS

Address: No. 1, Chandra sekar Nagar, Ezhil Nagar, Kodungaiyur, Chennai - 600118. Phone: 9962962529

Customer Name : Roshnee Kumar				
S.No.	DESCRIPTION	QUANTITY	RATE	AMOUNT
1.	Sri Komadha Rice (5kg)	50	180	9,000
2.	Gold winner (1kg)	50	102	5,100
3.	Udhayam Dal (500gms)	50	65	3,250
4.	Rava (500gms)	50	30	1,500
5.	Semiya (1kg)	50	15	750
6.	Sugar (500gms)	50	22	1,100
7.	Salt Annapoorani (1kg)	50	10	500
8.	Chilly powder Achi (100gm)	50	30	1,500
9.	Turmeric powder Achi (100gm)	50	27	1,350
10.	Sambar powder (50gms)	50	20	1,000
11.	Onion (1kg)	50	15	750
12.	Tomato (1kg)	50	8	400
13.	Pottato (1kg)	50	32	1,600
14.	Bag	50	8	400
		Tota	al	28,200

	20 20 20 20 20 20			
9.	Turmeric powder Achi (100gm)	50	27	1,350
10.	Sambar powder (50gms)	50	20	1,000
11.	Onion (1kg)	50	15	750
12.	Tomato (1kg)	50	8	400
13.	Pottato (1kg)	50	32	1,600
14.	Bag	50	8	400
	l	Tota	<b>l</b> al	28,200
	NILGIRIS CHENNAI FOODS No.24, IInd Avenue West Thirumangalam		No.24, II West Thir	HENNAI FOODS Ind Avenue umangalam ai 40
ill No	No.24, IInd Avenue West Thirumangalam Chennai-40  bbile:044-26162133/9597822522 Email:chnfoods@yahoo.com GSTIN : 33AACFC6469R1ZV  TAX Invoice #: 20615 Time:5/30/2020 10:53:08 AM #: 2 R:	Rill No 1 Date & Ti Counter 1 CUSTOMER: MORILE:	No.24, II West Thir Chenn pile:044-2616 Email:chnfoo GSTIN : 33An TAX Invo:	Ind Avenue 'Umangalam 'ai -40 2133/9597822522 ds@yahoo.com ACFC6469R1ZV
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Total: 50.00 3.950.00 Total: 169.00 3,095.00

Net Amount : 3,950.00 Net Amount : 3,095.00

Cash Recived: 4,000.00 Cash Recived: 0.00
Balance Amount: 50.00 Balance Amount: 0.00

Date: 29.05.20

#### M.K.STORES

DEALS IN ALL KIND OF GROCERY & GENERAL ITEM

Address: No. 1, Chandra sekar Nagar, Ezhil Nagar, Kodungaiyur, Chennai - 600118. Phone: 9962962529

Cust	<del></del> ;			
S.No.	DESCRIPTION	QUANTITY	RATE	AMOUNT
1.	Sri Komadha Rice (5kg)	60	180	10,800
2.	Gold winner (1kg)	60	102	6,120
3.	Udhayam Dal (500gms)	60	65	3,900
4.	Rava (500gms)	60	30	1,800
5.	Semiya (1kg)	60	15	900
6.	Sugar (500gms)	60	22	1,320
7.	Salt Annapoorani (1kg)	60	10	600
8.	Chilly powder Achi (100gm)	60	30	1,800
9.	Turmeric powder Achi (100gm)	60	27	1,620
10.	Sambar powder (50gms)	60	20	1,200
11.	Onion (1kg)	60	15	900
12.	Tomato (1kg)	60	8	480
13.	Pottato (1kg)	60	32	1,920
14.	Bag	60	8	480
	Total			

#### Miscellaneous Expenses

- 1. Dunzo for masks INR 415
- 2. Vegetables (50kits) INR 2850
- 3. Truck INR 1500
- 4. Bags INR 624
- 5. Petrol INR 1000
- 6. Masks INR 2600

Total Amount Spent as on 03.06.2020 **INR 1,97,249** 

(carrying forward INR 10,428)

### Lots of love to.



Mr. Muthumadasami M.K. STORES



Mr. Sanmugakani
VEGETABLE VENDOR



from **BSAC** 



Masks from

#### **AARVAM & THE LIGHT UP STORE**



L to R: Kishore, Rajan, A.Rajesh, Naresh, Kumaresan, Ajith, Harikanth, Sakthivel, Rajesh, Vignesh, Vasanth, Santhosh

#### ONGROUND TEAM



Mr. Raja **TRUCK VENDOR** 



- Mr. Amul RajCorporation JE
- Mr. Karthik (Masks)
- Mr. Pachamuthu (Truck #2)
- Mr. Sathish

#### (Gloves + Sanitizers)

**ONGROUND TEAM** 

- Praveen
- Vicky

### Lots of love to.

#### PHASE-I Contributors:

Adhishree, Aditi, Akmal, Anila & Bala, Anirudh Prasadh, Ankush Yeturu, Anoushka & Pravin, Arjun M, Arjun R, Bindu Naidu, Cherith Reddy, Devanand, Gowri N, Hari Manoj & Adithy, Karan Kaul, Katherine, Kumars, Kuriens, Mr. & Mrs. J. Menon, Mr. & Mrs. Anil Menon, Mr. & Mrs R. Ramaraj, Nada, Nayantara, Nidhi, Nishetaa & Hemant, Poornima, Prasadhs, Raag, Ram & Aditi, Rishika N, Samvidh, Shahid, Shalene, Shawn, Shikha & Sahil, Sridevi Das, Tanushree, Tulasi & Karthik, Venkatesh, Yeshvin & Maria

#### PHASE-II Contributors:

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#### PHASE-III Contributors:

Abhishek Choudhury, Aditi Patkar, Ambika Gupta, Chirag, Dr.Abhinaya Reddy, Hari Manoj & Adithy, Harish Swaminathan & Friends, Indrajeet, Joseph Mathew, Karan Worah, Lakshmi Nayar, Madhu, Nandita Dhindsa, Niha & Affan, Prateek Vatash, Pooja Inamdar, Priya Krishna, Ram Kumar & Aditi, Regina Cassandra, Rizvia & Ibrahim, Sabit Tisekar - ONE FOR ONE, Shakti Soni, Shashank B, Sri Shwetheshwer, Vikram.V.M & Friends, Vishal & Kavya

# 04.06.2020 THE LAST UPDATE

1000+ Individuals

500+ Homes

100+ Bonations

# THANK YOU.

VYASARPADI, MADRAS